

# south shore Live!



In Partnership with  
**South Shore Magazine**

**Monday nights from 8 - 10 pm**

**Join Hosts, Stan Blackmur, Laura Noonan,  
Alan Kearney, Erica Sweeney and Lucy Jacobus,  
on their quest to uncover The Best the South Shore  
has to offer. Who to Know, Where to Go and  
What to Do here on the South Shore!**

Join the fun on Monday Nights from 8 - 10 pm on "The South Shore's Radio Station", 95.9 FM WATD, in Marshfield. For over four years, South Shore Live has been the most entertaining spot on the radio dial on Monday nights.

Hosts Stan Blackmur, Laura Noonan, Alan Kearney, Erica Sweeney and Lucy Jacobus explore who to know, where to go, and what to do on the South Shore. Through live guest interviews, the listening audience will learn the ins and outs of the South Shore, enhanced by insights from the experts.

The first hour of the two-hour program features two local guests discussing topics such as food, art, music, medicine and philanthropy. Listen to artists, authors, business owners, large event planners, restaurant owners, chefs and community leaders as they share their experience, advice and industry knowledge.

The second hour, called "The Hour 9 Lounge", is showcase of local music! Join us in the "Hour 9 Lounge" from 9-10pm to experience the vast talent that exists here in our own back yard.

## Advertising and Sponsorship Rates:

- 1. Major Sponsor Package:** \$200 per week (minimum 13 week commitment). Major sponsor receives one 60 second ad per hour. The major sponsor also has a bonus opportunity to have a weekly 5 minute live or pre-taped segment on the show.
- 2. Sponsor Package:** \$150 per week (minimum 13 week commitment). A sponsor receives one 30 second ad per hour and has the opportunity to sponsor a particular segment of the show, or a 2.5 minute segment can be produced to promote the sponsors product or service.
- 3. Standard Advertising rates:** \$75 per 60 second spot, or \$50 per 30-second spot.



For more information,  
please contact Stan Blackmur  
at [stanleyblackmur@  
verizon.net](mailto:stanleyblackmur@verizon.net).  
or 781 773 1076  
[www.southshorelive.com](http://www.southshorelive.com)